

Under the High Patronage of  
Mr Emmanuel MACRON  
President of the French Republic

# PACT FOR IMPACT

A GLOBAL ALLIANCE FOR A SOCIAL  
AND INCLUSIVE ECONOMY



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## **Pact for Impact – Presentation Note**

France has long been committed to develop Social and Solidarity Economy (SSE) and Inclusive Economy and strongly believes that they should be placed on the international political agenda. The contribution of these types of economy to the United Nations' Sustainable Development Goals (SDGs) should be acknowledged and strengthened at the international level. Social and Inclusive Economy is a source of growth that fosters sustainable and innovative solutions to today's economic, social, and ecological challenges.

It is time for policy makers to **encourage international collaboration around Social and Inclusive economy**, and mobilize governments, international and local organizations, stakeholders and networks around the globe. Since the beginning of the year, France is the chair of the Luxembourg Declaration Committee, a group that includes 14 Member states of the European Union. France also hosts this year the G7, which has made fighting inequality a priority.

In this context the French High Commissioner for the Social and Solidarity Economy and Social Innovation, Christophe Itier, has announced an **international meeting to launch *Pact for Impact*, a global Alliance of governments, institutions, and actors of the SSE, Inclusive Economy, and Social Innovation**.

The ***Pact for Impact Summit - Paris 2019*** will be held on 10 and 11 July 2019 in Paris, at the **musée du quai Branly- Jacques Chirac**. This is an opportunity for stakeholders from around the globe to come together and work collectively and proposals of **concrete measures** that foster Social and Inclusive Economy on an international scale. To make this Summit a success, this collaborative effort will be supported by governments and international and local organizations, through the signing of a **common *Manifesto***, whereby they will voluntarily commit to promote Social and Inclusive Economy.

Pact for Impact is a true global Alliance in which governments already working towards Social and Inclusive economic goals can come together with stakeholders inspired by the same values. This will be an opportunity to lay the groundwork for an ambitious and targeted roadmap that will guide actors into making concrete commitments and, thereby, further strengthen their contribution to Social and Inclusive Economy.



**1. Pact for Impact Summit will take place the 10<sup>th</sup> and 11<sup>th</sup> July and will gather thirty States as well as many actors worldwide from the Social and Inclusive Economy ecosystem.**

The Summit will host government delegations, international organizations, local authorities, and actors committed to fostering the Social and Inclusive Economy. World experts, speakers with recent inspiring success stories, local actors from all continents, and public and private partners committed to meeting the challenges of our century, will also attend.

More than 400 actors committed to achieving the Sustainable Development Goals and inspired by the values of the Social and Solidarity Economy will be present. This is a concrete Alliance, with every stakeholder working towards a common goal: collectively designing a roadmap for a new global economy.

**2. Pact for Impact 2019's ambition is to allow a time of collective work and efforts: to make it happen, dedicated slots and appropriate formats are planned.**

**2.1. The first day will be an occasion, for all parties, to exchange during the plenary sessions**

**10 JULY: "IMPACT" DAY**

<b>09.30</b>	<p><b>Welcoming delegations and parties</b></p> <ul style="list-style-type: none"> <li>- Coffee welcome</li> <li>- Official pictures</li> </ul>
<b>10.30</b>	<p><b>Opening of the Summit</b></p> <ul style="list-style-type: none"> <li>• <b>François de Rugy</b>, Minister for the Ecological and Inclusive Transition, France;</li> <li>• <b>Christophe Itier</b>, High Commissioner for Social and Solidarity Economy and Social Innovation, France ;</li> <li>• <b>Other (high level and keynotes) speakers TBC</b></li> <li>• Video clip "Pact for Impact"</li> </ul>
<b>12.15</b>	<p><b>Lunch break</b></p> <ul style="list-style-type: none"> <li>• Exhibition of SSE actors, sponsors, co-organizers</li> <li>• Networking</li> </ul>
<b>14.00-15.15</b>	<p><b>Plenary sessions "Impact"</b></p> <p><b>1 – 2030 Agenda: no Sustainable Development Objectives without the Social and Inclusive Economy!</b></p> <p>As a real source of inclusive growth, the Social and Inclusive Economy participates to the emergence of innovative and sustainable solutions, thus addressing the contemporary economic, social and ecological issues. The contribution of the Social</p>



	<p>and Inclusive Economy to reaching the Sustainable Development Goals (SDGs) elaborated by the United Nations must be acknowledged.</p> <p><b><u>Co-organizers</u> : UN Inter-Agency Task Force on Social and Solidarity Economy, Convergences</b></p>
15.15-16.30	<p><b>2 – What if local was the solution? The Social and Inclusive Economy at the territory level.</b></p> <p>The SSE organisations are known for their local anchorage, leading them to take part to the development of related territories. The emerging of new structures, encouraging social innovation, has strongly boosted some territories, but the lack of cooperation between actors is a consistent obstacle to local development. More than ever, it appears that <b>the contribution of SSE and Inclusive Economy organisations to building policies, hand in hand with public authorities, is a key to allow an inclusive development of territories.</b></p> <p><b><u>Co-organizers</u> : European Commission, GSEF, RIPESS</b></p>
16.30- 17.00	<p><b>Break</b></p>
17.00-18.15	<p><b>3 – Can Impact investing provide for a revolution of the traditional economy?</b></p> <p>As part of the Socially Responsible Investments category (SRI), Impact Investing is a financial and social innovation that addresses unsatisfied social needs. <b>This investment tool targets organizations that generate both financial and social impact.</b> What are the good practices to share at an international scale? What ecosystem to encourage and foster the development of the impact investing?</p> <p><b><u>Co-organizers</u> EVPA, Global Steering Group for Impact Investment</b></p>
18.15 – 19.30	<p><b>4 – SSE, inclusive business, social business: what alliances can build tomorrows' economy?</b></p> <p>Often considered a sector in its own, an alternative way to the classic private sector, the Social and Inclusive Economy appears to be an essential partner to the private sector. This traditional conception, ignoring the economic and legal models of this economy, impedes the development of partnerships between the different actors. This workshop has the objective to highlight concrete examples of <b>innovative partnerships that allowed the development of Social and Inclusive Economy.</b></p> <p><b><u>Co-organizers</u> : Ashoka International, French Impact</b></p>



19.45	<p><b>Evening event and cocktail at the musée quai Branly – Jacques Chirac</b></p> <p><b>5 - Tech for Good or Goodbye Tech!</b></p> <p>Tech and digital improvements constitute a solid lever to the development of social innovation. The Social and Inclusive Economy must not only take part to this digitalization process, but also develop its innovation capacity as to meet our society’s new codes and challenges. Beyond all existing services, the <b>digital tool must become a social innovation factor</b>.</p> <p><b><u>Co-organizers:</u> Social Good Accelerator, MakeSense (TBC)</b></p>
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**2.2. The second day of the Summit will be dedicated to workshops, leading to design a roadmap for a new global economy**

**11 JULY: “PACT” DAY**

09.30	<b>Coffee welcome</b>
10.00 -	<b>Welcoming the guest to the main amphitheater</b>
10.15	Presentation, by the animator, of the day and the different workshops
10.30 - 12.30	<p><b>Workshops</b></p> <p><b>1 – Pact for Impact: a global Alliance for Social and Inclusive Economy</b></p> <p><i>Pact for Impact</i> aims to create a <b>Global Alliance</b> to promote and strengthen the Social and Solidarity Economy (SSE), the Inclusive Economy, its enterprises, and all social innovation stakeholders. How to mobilize all actors of the Social and Inclusive Economy, beyond all their historical and national specificities? How to design a common roadmap to foster and put the Social and Inclusive Economy at the heart of the international agenda?</p> <p><b><u>Co-organizers:</u> GROUPE SOS PULSE, ESS France</b></p> <p><b>2 – Which institutional framework for Social and Inclusive Economy?</b></p> <p>Through a stronger and more precise definition of the institutional framework in which companies and associations can develop themselves, <b>the public sector plays a key role in developing the Social and Inclusive Economy</b>. While some countries enjoy a strong legal framework in the field of SSE, other countries never adopted such laws. What normative evolutions and institutional frameworks allow a strong and methodic development, at various levels, of the SSE?</p> <p><b><u>Co-organizers:</u> European Economic and Social Committee, ESS Forum International</b></p>



	<p><b>3 – Special Focus : Financing the Social and Inclusive Economy : obstacles and opportunities</b></p> <p>The objective of such workshop is to allow a dialogue between the multiple parties of the Social and Inclusive Economy financial ecosystem, as to identify the existing obstacles and highlight the successful initiatives. The workshops aims to address both the <b>operational aspects</b> (e.g. support entrepreneurs) and the <b>financial aspects</b> (categories of investments), as well as the importance of a favorable institutional framework.</p> <p><b>Co-organizers</b> : Global Fund for Cities Development, French Development Agency</p> <p><b>4 – Youth as a vector for change and social innovation</b></p> <p>Considering the multiple challenges faced by our societies, <b>the youth commits to the path of development, innovation and social progress, thus inspiring a profound and worldwide transformation of the political dynamics.</b> Today, the youth is mobilized, notably to help reach the Sustainable Development Goals, set by the United Nations, in all their aspects: employment, climate, migration, health, etc. Following this dynamic, universities play a key role, in particular through their privileged partnerships with territories, towards reaching their social and environmental objectives.</p> <p><b>Co-organizers</b> : Social Economy Europe, Agence Universitaire de la Francophonie</p> <p><b>5 – Measuring social and environmental impact: myth or reality?</b></p> <p>Public authorities and international organizations use <b>traditional evaluation tools</b>, thus leading to a weak and incomplete measure of the impact brought by the Social and Inclusive Economy. There is an urgent need to elaborate homogeneous tools, allowing measuring the economic contribution of the SSE to the global growth, as well as its socio-environmental impact. What are the existing tools? How to design a harmonized and meticulous methodology as to evaluate and measure the SSE’s impact worldwide?</p> <p><b>Co-organizers</b> : OECD</p>
12.30	<p><b>Lunch break</b></p> <ul style="list-style-type: none"> <li>• Exhibition of SSE actors, sponsors, co-organizers</li> <li>• Networking</li> </ul>
14.00	<p><b>Workshops summaries</b></p> <p>Presentation of all concrete measures that result from the workshops</p>
15.15-16.00	<p><b>Closing speeches</b></p> <ul style="list-style-type: none"> <li>• <b>Christophe Itier</b>, High Commissioner for Social and Solidarity Economy and Social Innovation, France</li> <li>• Other participants TBC</li> </ul>
16.00 – 17.00	<p><b>Manifesto</b></p> <p><b>Official pictures</b> with the delegations</p>
17.00	<p><b>Closing Ceremony and Cocktail</b></p>